

Documents

Abbad, M.

A conceptual model of factors affecting e-learning adoption

(2011) *2011 IEEE Global Engineering Education Conference, EDUCON 2011*, art. no. 5773286, pp. 1108-1119. Cited 2 times.

Abstract

Internet-based learning systems are being used in many universities and firms but their adoption requires a solid understanding of the user acceptance processes. The technology acceptance model (TAM) has been used to test the acceptance of various technologies and software within an e-learning context. This research aims to discuss the main factors of a successful e-learning adoption by students. A conceptual research framework of e-learning adoption is proposed based on the TAM model. © 2011 IEEE.

2-s2.0-79960281089

Document Type: Conference Paper

Publication Stage: Final

Source: Scopus